

avantex

FASHION PITCH

**THE INNOVATIVE FASHION AND TEXTILE
CONTEST OF TEXWORLD EVOLUTION PARIS
FOR THE FUTURE OF FASHION.**

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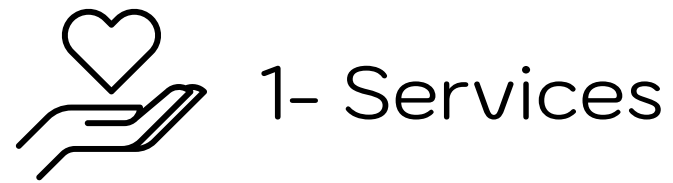
»» Presentation

Avantex Fashion Pitch with international visibility with investors, professionals, medias and, of course, a major prize winner. The finale is organized during Texworld Evolution Paris.

Avantex the international trade fair of innovation for an advanced and sustainable fashion, launched its first competition, in September 2016 in partnership with the crowd-rating platform Wirate. Avantex Fashion Pitch aims at creative start-ups offering innovative products and services for fashion and textiles.



➤➤ The competition concerns three project categories:



Innovations in the fashion sector selected on the basis of three criteria:

- the ingenuity of the project
- the socio-environmental impact in the sector
- the economic potential.



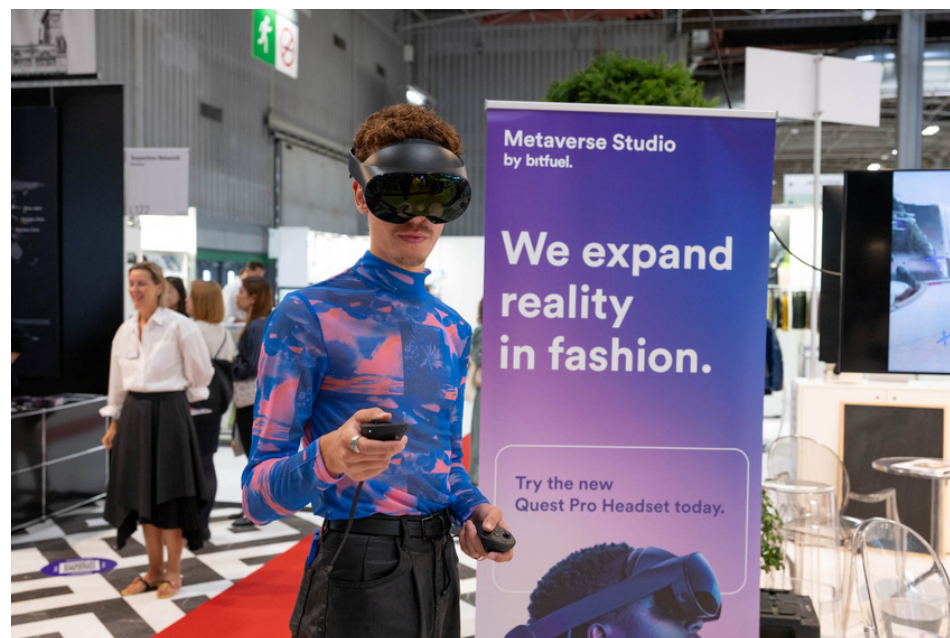
Innovative textiles and flexible materials selected on the basis of three criteria:

- stylistic interest
- ecological performance
- the level of innovation and expertise invested in the product.



All innovative fashion products (clothing or accessories) chosen with regard to the four following criteria:

- stylistic interest
- ecological performance
- the new inventiveness and expertise invested in the product
- the degree of innovation that the product presents.



Photos : © Messe Frankfurt France – Designer: Elizabeth Jayot

➤➤ Past Laureates examples



➤➤ Our Network



➤➤ Jury 2023



Frédérique Thureau
CEO Cedecs TCBL &
Partner - Textile and
Clothing Business Labs



Christian Martin
Strategic Advisor & New
Ventures at
Disrupt4style - lot4style



Corinne Bégaud
Executive Program
Manager, HEC
Challenge +.



Aware™, gagnant Avantex Fashion Pitch 2023 en présence du Jury et des finalistes

»» key facts

30+

MEDIAS

Is the number of international media partners we are working with for Texworld Evolution Paris

Up to 10

STARTUPS

Target number of Fashion-Tech laureates selected for the finale.

€ 3800

PRICE VALUE

The winner gains a price of a totale value of 3800 €

60 000

AUDIENCE

Is the number of professional subscribers to the Texworld Evolution Paris Newsletter

30+

STARTUPS

Have already been selected to pitch their project during the Avantex Fashion Pitch Finale.

7th

EDITION

We have already organized 6 editions of the Avantex Fashion Pitch and distributed 6 big prices.

Prize



The winning project all categories included receives:

- A 6sqm startup booth at the next Avantex trade fair (worth 2800 €)
- The sum of 1000 € endowment from Messe Franckfurt France
- Depending on the wining project, a highlighting of the project on the Trend Forum of the next edition of the show
- A mention in the Newsletter after the fairs (about 60k suscribers)

Depending on our partners:

- An additional financial allocation proportional to the investment of the sponsors
- A visibility (interview or announcement depending on the nature of the project) in specialized medias

Offers

PARTNER OFFER

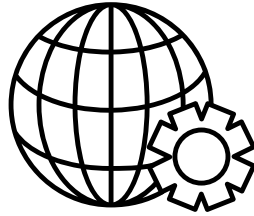
TOTAL COST: 2000€

INCLUDING:

- Your logo on the Avantex Fashion Pitch Website
- Mention of the partnership in our Newsletter before the fairs (about 60k suscribers)
- Mention in our after-show press release
- A dedicated post about your activities in our social medias (LinkedIn, Facebook, Instagram, Twitter)
- Presentation of your prize to the winner with a brief speech and professional photography of the ceremony
- Possibility to integrate the Avantex Fashion Pitch jury
- 500€ discount to participate in Avantex Paris as an exhibitor if your activity corresponds to the criteria of our selection committee OR the possibility to participate in one of our round tables as a speaker on a relevant topic.



MEDIA PARTNER OFFER



MAKE AN ANNOUNCEMENT ABOUT THE COMPETITION AND OFFER AN ARTICLE, ADVERTIZING OR INTERVIEW IN YOUR MEDIA TO THE WINNER.

INCLUDING:

- Your logo on the Avantex Fashion Pitch Website
- Mention in our after-show press release
- A dedicated post about your activities in our social medias (LinkedIn, Facebook, Instagram, Twitter)
- Presentation of your prize to the winner with a brief speech and professional photography of the ceremony
- Possibility to integrate the Avantex Fashion Pitch jury
- Possibility to have flyers or magazines in our media-zone.



www.avantexfashionpitch.fr/



www.texworlddevolution-paris.com



@texworlddevolutionparis

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